

Bachelor in Hotel Management @ VIVES Bruges - curriculum

Programme year 1	
Courses	ECTS
Catering and F&B	
Hotel organisation	3
Food & beverage	3
Introduction to wine	3
General management and hospitality law	
Ict – office programs basic	3
Hotel accounting 1	5
Economics	4
Law	6
Introduction to international hospitality law	(2)
Rights and obligations of the hotel manager	(4)
International communication	
Choose 3 languages:	18
Français I (6 ECTS) / English I (6 ECTS) / Deutsch I (6 ECTS) / Español I (6 ECTS) / Nederlands I (6 ECTS)	
Introduction to Belgium (country, economy, art, ...)	3
Rooms division and events	
Ict – hotel software basic	3
Event management and meeting industry	3
Personal and professional development	
Hospitality week and talent development	3
Ethics, religion and world views	3
TOTAL ECTS	60

Programme year 2	
Courses	ECTS
People and organisation management	
Operational internship (6 weeks)	7
Talent development	3
Introduction to practical case	
Business economics	3
Research and writing skills	3
Social and tax law	3
International communication	
Choose 3 languages:	15
Français II (5 ECTS) / English II (5 ECTS) / Deutsch II (5 ECTS) / Español II (5 ECTS) / Nederlands II (5 ECTS)	
Rooms division, F&B and meeting industry management	
Company visits	3
Ict office and hotelsoftware – advanced	3
Practical case	
Practical case Café Cuizien	5
Cost control	3
Sales & marketing	3
Human resources management	3
Hotel accounting II	3
Personal development and internationalisation	
International case	3
TOTAL ECTS	60

Programme year 3	
Courses	ECTS
Strategic hotel management	
e-business and sales	3
Revenue management and profit & loss	5
Financial management	3
Project: trends in hospitality	3
International communication	
Choose 3 languages:	7
Français III (2 ECTS) / English III (2 ECTS) / Deutsch III (2 ECTS) / Español III (2 ECTS) / Nederlands III (2 ECTS) + role play (1 SP)	
Personal development and internationalisation	
Ethics and cultural diversity	3
Specialisation (choose 1 of the 4)	
Specialisation 1: languages for hospitality	
4th language: Español / Deutsch / Italian	6
Specialisation 2: strategic hospitality mgmt	
Strategic marketing management	3
Business game	3
Specialisation 3: rooms division & wellness	
Rooms division management	3
Wellness management	3
Specialisation 4: gastronomy and events	
International wines and cuisine	3
F&B and meeting industry mgmt	3
Bachelor thesis	
Management internship	22
Management case	5
Talent development	3
TOTAL ECTS	60