## Bachelor of Business Management - Specialisation Business Management & Entrepreneurship (English programme)

VIVES handelswetenschappen en bedrijfskunde - campus Kortrijk

**Phase 1**

| Courses | h/week 1st sem | h/week 2nd sem | ECTS |
|---|---|---|---|
| **Entrepreneurship** | | | |
| Marketing Management 1 | | 3 | 4 |
| Product Development & Innovation | 2 | | 3 |
| **Tax & Legal** | | | |
| International Law & European Law | | 2 | 3 |
| International Commercial Law | | 2 | 3 |
| Accountancy 1 | 2 | 2 | 4 |
| **Management** | | | |
| Introduction to Marketing | 3 | | 4 |
| Comparative Economics | 2 | | 3 |
| International Trade & Payment Procedures | 2 | | 3 |
| Data research & Application to Business Decisions | | 3 | 4 |
| **ICT Skills** | | | |
| Business Office Skills | 2 | | 3 |
| MS Excel 1 | 2 | | 3 |
| **Communication (choose1 language)** | | | |
| English 1 (except for native English speakers) | 2 | 2 | 4 |
| Dutch 1 (except for native Dutch speakers) | 2 | 2 | 4 |
| **Communication (choose 2 courses)** | | | |
| French 1 | 2 | 2 | 4 |
| German 1 | 2 | 2 | 4 |
| Spanish 1 | 2 | 2 | 4 |
| Dutch 1 | 2 | 2 | 4 |
| Global Issues and Focus on Flanders and Europe | | 3 | 4 |
| *This choice is binding for the second year!* | | | |
| **Personal Development** | | | |
| Communication Skills & Talent Development | | | 3 |
| *Communication Skills (2 ECTS)* | 1 | 1 | |
| *Talent Development (1 ECTS)* | 1 | 1 | |
| Practice-oriented Training 1 | V | V | 5 |
| Introduction to Philosophy | | 2 | 3 |
| | **23** | **23** | **60** |

**Phase 2**

| Courses | h/week 1st sem | h/week 2nd sem | ECTS |
|---|---|---|---|
| **Entrepreneurship** | | | |
| Internal Organisation & Total Quality Management | | 2 | 3 |
| Sales Training | 3 | | 4 |
| Import/Export | | 2 | 3 |
| Financial Management | 2 | 2 | 4 |
| **Tax & Legal** | | | |
| Accountancy 2 | | 3 | 4 |
| International Taxes | 2 | | 4 |
| **Management** | | | |
| Strategic Management & Innovation Processes | 2 | | 4 |
| Marketing Management 2 | | 3 | 3 |
| Market Research and Talent Development | 2 | 1 | 5 |
| Workshop Market Research | | 2 | 3 |
| MS Excel 2 | 2 | | 3 |
| **Communication (choose 1 language)** | | | |
| English 2 (except for native English speakers) | 2 | 2 | 4 |
| Dutch 2 (except for native Dutch speakers) | 2 | 2 | 4 |
| **Communication (choose 2 courses)** | | | |
| French 2 | 2 | 2 | 4 |
| German 2 | 2 | 2 | 4 |
| Spanish 2 | 2 | 2 | 4 |
| Dutch 2 | 2 | 2 | 4 |
| Intercultural Management | 2 | | 4 |
| *(As was chosen in the first year)* | | | |
| **Personal Development** | | | |
| Practice-oriented Training 2 | V | 1 | 4 |
| Business Ethics & Research Methods | 2 | | 4 |
| | **21** | **22** | **60** |

**Phase 3**

| Courses | h/week | h/week | ECTS | MW |
|---|---|---|---|---|
| **Entrepreneurship** | | | | |
| Supply Chain Management & ERP | 4 | | 4 | |
| Risk Management | | 2 | 3 | ✈ |
| E-Marketing & E-Commerce | 2 | | 3 | |
| Doing Business outside Europe | | 2 | 3 | ✈ |
| Financial Analysis | | 2 | 3 | ✈ |
| Cost & Management Accounting | 4 | | 4 | |
| Creativity and Innovation | | 3 | 4 | ✈ |
| **Tax & Legal** | | | | |
| Labour & Social Protection | 2 | | 3 | |
| **Communication (choose 1 language)** | | | | |
| English 3 (except for native English speakers) | 3 | | 3 | |
| Dutch 3 (except for native Dutch speakers) | 3 | | 3 | |
| **Communication (choose 1 course)** | | | | |
| French 3 | 3 | | 3 | |
| German 3 | 3 | | 3 | |
| Spanish 3 | 3 | | 3 | |
| Dutch 3 | 3 | | 3 | |
| *(As was chosen in the first year)* | | | | |
| **Personal Development** | | | | |
| Human Resources Management | 2 | | 3 | |
| Internship | | V | 10 | ✈ |
| Creative Business Project (CBP) | | | 14 | |
| *CBP 5 (8 stp)* | 2 | | | |
| *CBP 6 (6 stp)* | | 2 | | ✈ |
| | **22** | **11** | **60** | |

✈ *Possibility to take part in an Erasmus Exchange programme*
*The courses in the mobility window (MW) will be replaced by the programme of the university/college abroad*